

ISB E-Newsletter Banner Ads Information

The International Society of Bassists Web site at www.ISBworldoffice.com is a valuable source of information for bassists everywhere - performers, teachers, students and enthusiasts. Your advertisement will reach a receptive and influential audience at a reasonable cost.

DEADLINES:

Quarters run: January – March; April – June; July – September; and October – December.

BILLING INFORMATION:

Total payment is due with your artwork, payable to the International Society of Bassists (ISB) in U.S. funds. In addition, we accept MasterCard, Visa and American Express.

DIMENSIONS & PRICES:

- E-Newsletter banner should be 150x150 pixels maximum and will be linked to the advertiser's website.
- Pricing is for consecutive issues only.
- Purchase by the quarter

<i>SIZE</i>	<i>1 QTR</i>	<i>2 QTRS</i>	<i>3 QTRS</i>	<i>4 QTRS</i>
Sidebar Badge	\$150	\$250	\$325	\$375

ADDITIONAL INFORMATION:

- Ad content must be related to the double bass.
- No animation, please.
- E-mail artwork as a JPG or PNG attachment, and any instructions to info@ISBworldoffice.com. Advertisers may supply new banner artwork by the deadlines above for consecutive issues at no additional charge.
- When making a reservation, please specify the quarter in which it should first appear in an e-newsletter.
- The ISB reserves the right to reject any ad.

Please direct artwork and inquiries to:
INTERNATIONAL SOCIETY OF BASSISTS
info@ISBworldoffice.com