

# 2021 ISB VIRTUAL CONVENTION

## Sponsorship & Exhibit & Opportunities



### VIRTUAL EXHIBITOR ..... \$150

- Acknowledgement as an exhibitor on virtual convention platform and ISB website, and in post-convention issue of *Bass World* magazine
- Complimentary space in virtual exhibit hall includes detailed business profile, built-in scheduling and conferencing capabilities to meet with attendees in one-to-one or one-to-many settings, capture of inbound leads from convention attendees who wish to be contacted, and up to 5 complimentary registrations.

### BRONZE SPONSOR ..... \$500

#### *The above benefits plus*

- Acknowledgement as **Bronze sponsor** on virtual convention platform and ISB website, and in post-convention issue of *Bass World* magazine
- Acknowledgement as Bronze sponsor during up to 3 selected concerts and lectures
- One complimentary quarter-page, full color ad in post-convention issue of *Bass World* magazine

### SILVER SPONSOR ..... \$1,000

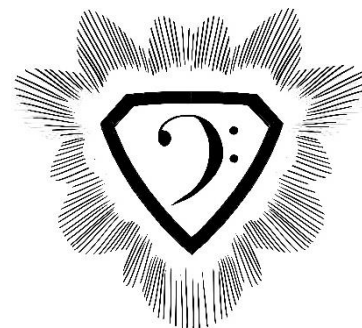
#### *The above benefits plus*

- Acknowledgement as **Silver** sponsor on virtual convention platform and ISB website, and in post-convention issue of *Bass World* magazine
- Acknowledgement as **Silver** sponsor during up to **5** selected concerts and lectures
- One complimentary **half-page**, full color ad in post-convention issue of *Bass World* magazine
- **One complimentary email blast post-convention sent to over 5,000 bassists worldwide (up to 250 words and up to two images)**
- **Daily acknowledgements as Silver sponsor during daily morning announcements**

### GOLD FESTIVAL SPONSOR ..... \$ 1,500

#### *The above benefits plus*

- Acknowledgement as **Gold** sponsor on virtual convention platform and ISB website, and in post-convention issue of *Bass World* magazine
- Acknowledgement as **Gold** sponsor during up to **10** selected concerts and lectures
- One complimentary **full-page**, full color ad in post-convention issue of *Bass World* magazine
- **Two** complimentary email blasts post-convention sent to over 5,000 bassists worldwide (up to 250 words and up to two images)
- Daily acknowledgements as **Gold** sponsor **during evening concert announcements**
- **Acknowledgement as Gold sponsor during your choice of one special event during the convention week:**
  - New Instrument Virtual Exhibition
  - Live 80/90 birthday celebration for Gary Karr, Francois Rabbath and Frank Proto
  - Daily morning body work & yoga sessions
  - Keynote address by Joseph Conyers
  - Virtual College Fair



2021 ISB Virtual Convention  
University of Nebraska-Lincoln  
Glenn Korff School of Music