

2023 ISB Convention Sponsorship Opportunities



Choose a Gold Lead Sponsorship Opportunity at \$5,000

1. ISB to provide a pull-up banner to be prominently displayed during the convention week.
2. Advance booth selection, with 10% off published rates for booth space.
3. Thanks from the stage, acknowledgement on the website, in the convention program and in the post-convention issue of *Bass World*.
4. Complimentary full-page ad in the convention program.
5. Complimentary ad on convention app.
6. Two hosted email blasts sent on the sponsor's behalf to the ISB membership, before, during or after the convention
7. Six all-access guest badges for convention week (in addition to exhibitor badges)

Choose a Silver Lead Sponsorship Opportunity at \$2,500

1. ISB to provide a pull-up banner to be prominently displayed during the convention week.
2. Advance booth selection, with 5% off published rates for booth space
3. Thanks from the stage, acknowledgement on the website, in the convention program and in the post-convention issue of *Bass World*.
4. Complimentary half-page ad in the convention program book.
5. Complimentary ad on convention app.
6. One hosted email blast sent on the sponsor's behalf to the ISB membership, before, during or after the convention
7. Four all-access guest badges for convention week (in addition to exhibitor badges)

Choose a Bronze Lead Sponsorship Opportunity at \$1,000

1. Thanks from the stage, acknowledgement on the website, in the convention program and in the post-convention issue of *Bass World*.
2. Complimentary quarter-page ad in the convention program book.
3. Exclusive opportunity to purchase an ad on the convention app.
4. Two all-access guest badges for convention week (in addition to exhibitor badges)

2023 ISB Event App

1. Sponsors at the Bronze level and up will receive a banner ad on the convention app.
2. All app artwork and copy due by May 1st, subject to ISB approval. Contact info@isbworldoffice.com for convention app ad specs, and email artwork with your company name and "ISB Convention App Ad" in the subject line.

INQUIRE ABOUT ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ISB Double Bass Competition Sponsorships (see next page)
- Build-a-Bass Sponsorship
- Your logo on a branded item (badge wallet, water bottle, attendee bag, other). Only the sponsor's logo appears on the swag item and the sponsor may opt to receive any leftover items.
- **Student Scholarships**, your donation of \$250 and up will help cover for tuition and housing. Help a deserving college or school-age bassist from the U.S. or abroad.
- **Friend of ISB '23** \$250 \$100 \$50 Other \$ _____
- **Design your own convention sponsorship!**

**Contact info@isbworldoffice.com or call (972) 233-9107 ext. 204
about your 2023 ISB Convention Sponsorship**



2023 COMPETITION SPONSORSHIPS

Solo Competition

- ✓ The Gary Karr Prize of \$5,000 has been underwritten by **Peter & Chris Gallagher**
- Second prize \$1,000
- Third prize of \$750
- \$500 prize for best performance of the required piece

Orchestral Bass Competition

- ✓ First prize is an expenses-paid week with an ICSOM orchestra
- ✓ The Scott Haigh Prize \$1,000 has been underwritten by Unified Retirement Planning Group
- \$750 third prize

Jazz Competition

- ✓ The Scott LaFaro Prize of \$5,000 has been underwritten in part by the **family of Scott LaFaro**
- \$1,000 second prize
- \$750 third prize

Age 15-18 Youth Solo Competition

- ✓ The Joel Quarrington Prize of \$2,500 has been underwritten by **Joel Quarrington**
- \$1,000 second prize
- \$500 third prize

Age 15-18 Youth Jazz Competition

- \$2,500 first prize
- \$1,000 second prize
- \$500 third prize

Age 14 and Under Competition

- \$1,000 first prize
- \$500 second prize
- \$250 third prize

2022 ISB/David Walter Composition Competition

- ✓ Solo Division prize of \$1,000 underwritten by The Robert Black Foundation
- ✓ Bass Ensemble Division prize of \$1,000 underwritten by The Robert Black Foundation
- ✓ Chamber Ensemble Division prize of \$1,000 underwritten by The Robert Black Foundation

2022 ISB Research Competition

- \$500 prize Professional Division
- \$500 prize Student Division

ISB Makers' Competition – Support the Creation of New Instruments for our New Century

- Gold level sponsor, \$1,000
- Silver level sponsor, \$500
- Bronze level sponsor, \$250

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to underwrite a competition prize!